

Order / Rev: 36848
Alt Order #: 08833334
Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
Product Desc: AMERICAN CROSSROADS
Estimate: 690
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		137-237a M-F Elec Plygmd		137-207a		(1:37 XM-2:07 XMTWTh-----	:30	(\$85.00)	0.00	NM		
See MG 15.2,15.3 [DUE N/A UPON ENTRY (da)]														
2	8	09/10/12-09/16/12		137-237a M-F Elec Plygmd		137-207a		(1:37 XM-2:07 XMTWTh-----	:30	(\$85.00)	0.00	NM		
See MG 15.2,15.3 [DUE N/A UPON ENTRY (da)]														
E 3	8	09/09/12	09/09/12	8 News Now Sun 5-7p	CM	5-7p		-----S	:30	1	\$1,200.00	LV1 0.00 NM	1	\$1,200.00
8 News Now Sun 5-7p														
SUNDAY ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,200.00		0.00			
E 4	8	09/09/12	09/09/12	8 News Now Sun AM #1	CM	8 News Now Sun A		-----S	:30	1	\$400.00	LV1 0.00 NM	1	\$400.00
8 News Now Sun AM #1														
8 NEWS NOW SUN MORNING #1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$400.00		0.00			
E 5	8	09/09/12	09/09/12	8 News Now Sun AM #2	CM	8 News Now Sun A		-----S	:30	1	\$1,500.00	LV1 0.00 NM	1	\$1,500.00
8 News Now Sun AM #2														
8 NEWS NOW SUN MORNING #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,500.00		0.00			
E 6	8	09/09/12	09/09/12	CBS News Sunday Morning	CM	CBS Sunday Morning		-----S	:30	1	\$1,500.00	LV1 0.00 NM	1	\$1,500.00
CBS News Sunday Morning														
CBS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,500.00		0.00			
E 7	8	09/05/12	09/07/12	Live w/Kelly	CM	9-10a		--WTF--	:30	3	\$750.00	LV1 0.00 NM	3	\$2,250.00
Live With Regis & Kelly														
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	8	09/03/12-09/09/12		Live w/Kelly		9-10a		--WThF----	:30	(\$750.00)	0.00	NM		
See MG 7.5 [due to tennis - LM]														
5	8	09/07/12-09/07/12		8 News Now Special M-F		Fri 9-930a		-----F----	:30	\$750.00	0.00	NM		
Ⓜ MG for 7.3 09/07 [due to US Open Tennis airing]														
E 8	8	09/10/12	09/14/12	Live w/Kelly	CM	9-10a		MTWTF--	:30	5	\$750.00	LV1 0.00 NM	5	\$3,750.00
Live With Regis & Kelly														
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$750.00		0.00			
E 9	8	09/05/12	09/07/12	630-7p Inside Edition	CM	630-7p		-TWTF--	:30	4	\$1,200.00	LV1 0.00 NM	3	\$3,600.00
Inside Edition														
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$1,200.00		0.00			

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E 9	8	09/05/12	09/07/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	4	\$1,200.00	LV1	0.00	NM	3	\$3,600.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/03/12-09/09/12		630-7p Inside Edition		630-7p		-TwThF----	:30	(\$1,200.00)	0.00	NM		
See MG 9.6														
4	8	09/03/12-09/09/12		630-7p Inside Edition		630-7p		-TwThF----	:30	(\$1,200.00)	0.00	NM		
See MG 9.7														
5	8	09/04/12-09/04/12		Tue 10-11p		10-11p		-T-----	:30	(\$1,200.00)	0.00	NM		
Ⓜ See MG 9.8														
[start date changed]														
6	8	09/05/12-09/05/12		Wed 10-11p		10-11p		--W-----	:30	(\$1,200.00)	0.00	NM		
Ⓜ Credited														
[\$4200 moved to 36854/8833337]														
7	8	09/06/12-09/06/12		Thu 10-11p		10-11p		---Th----	:30	\$1,200.00	0.00	NM		
Ⓜ MG for 9.4 09/06														
Program moved due special programming / Dem. Convention - bco														
8	8	09/05/12-09/05/12		Wed 10-11p		10-11p		--W-----	:30	\$1,200.00	0.00	NM		
Ⓜ MG for 9.5 09/04														
E 10	8	09/10/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p MTWTF--	:30	4	\$1,200.00	LV1	0.00	NM	3	\$3,600.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--				4	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	09/10/12-09/16/12		630-7p Inside Edition		630-7p		MTWThF----	:30	(\$1,200.00)	0.00	NM		
Credited														
[\$4200 moved to 36854/8833337]														
E 11	8	09/05/12	09/07/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p -TWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--				2	\$750.00		0.00			
E 12	8	09/10/12	09/14/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--				2	\$750.00		0.00			
E 13	8	09/05/12	09/07/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--				2	\$1,300.00		0.00			
E 14	8	09/10/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--				2	\$1,300.00		0.00			
E 15	8	09/05/12	09/07/12	Price Is Right Price Is Right	CM	10-11a -TWTF--	:30	1	\$2,500.00	LV1	0.00	NM	2	\$15,170.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--				1	\$2,500.00		0.00			

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E 25	8	09/05/12	09/07/12	Ellen Ellen	CM	3-4p -TWTF--	:30	2	\$900.00	LV2	0.00	NM	1	\$900.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--			2		\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	09/03/12-09/09/12		Ellen		3-4p		--WThF----	:30	(\$900.00)	0.00	NM		
Credited [\$4200 moved to 36854/8833337]														
E 26	8	09/10/12	09/14/12	Ellen Ellen	CM	3-4p MTWTF--	:30	2	\$900.00	LV2	0.00	NM	1	\$900.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--			2		\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		Ellen		3-4p		MTWThF----	:30	(\$900.00)	0.00	NM		
Credited [\$4200 moved to 36854/8833337]														
E 27	8	09/10/12	09/10/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
HAWAII FIVE O														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			1		\$10,000.00		0.00			
E 29	8	09/09/12	09/09/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
"3"														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$8,500.00		0.00			
E 30	8	09/09/12	09/09/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$9,500.00	LV1	0.00	NM	1	\$9,500.00
THE MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$9,500.00		0.00			
E 31	8	09/08/12	09/08/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$5,000.00	LV1	0.00	NM	0	\$0.00
NCAA FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/03/12-09/09/12		NCAA Football		NCAA College Foo	12:30 PM-4:00	-----Sa--	:30	(\$5,000.00)	0.00	NM		
See MG 15.2, 15.3 [DUE N/A UPON ENTRY (da)]														
E 32	8	09/08/12	09/08/12	Sat 1135p-1235a The Unit	CM	1135p-1235a -----S-	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
PRIVATE PRACTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$250.00		0.00			
E 33	8	09/09/12	09/09/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
GAMETIME WITH UNLV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$250.00		0.00			
E 34	8	09/08/12	09/08/12	Sat 135-235a Cold Squad	CM	135-235am -----S- (12:35 XM-2:35 XM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
COLD SQUAD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$100.00		0.00			
E 35	8	09/05/12	09/07/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

